



**ASSOCIATIVE PROJECT &
STRATEGIC PLAN**
2022-2027
For solidarity that transcends differences

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INTRODUCTORY WORD BY THE PRESIDENT-FOUNDER



For its 4th strategy, Secours Islamique France (SIF) publishes its associative project and its 6-year plan, for the period from January 2022 to December 2027. I am delighted to share with you our new strategy, developed in a participatory way and approved by our General Assembly, being convinced of its interest due to its qualitative contribution to the reflection and the methods of action that preside over our humanitarian and solidarity work.

With our 30 years of experience, we think about our interventions in a more multidimensional approach, based at the same time on human rights, management by objective founded on results and, finally, on the involvement of beneficiaries, with dynamic interlocution relationships.

I thus aspire, for the next few years, while remaining faithful to our associative project, to what we are aiming for with our teams: development and continuous improvement of the impact of our actions in favour of the most vulnerable communities. Quality, innovation, environment, will be the watchwords of our plan.

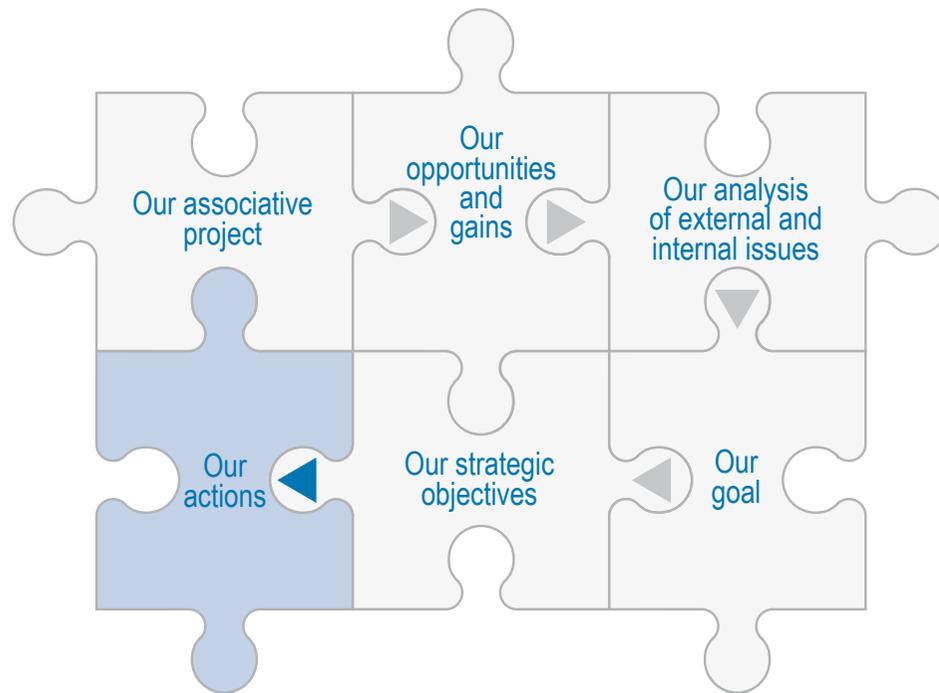
With the coordinated action of beneficiaries, donors, volunteers, employees and partners, we will be, I am convinced of it, resolutely focused on human development, living well together and respect for the environment, for a solidarity that transcends differences.

Rachid Lahlou

○ OUR APPROACH

At SIF, the development of each strategic plan is an intensive and participatory project over a period of almost one year.

The reassessment and permanent analysis of contexts and needs enable us to reframe or readjust our work and remain focused on our goals: a consistent thread inherent to a well rooted associative project with flexible and adaptable objectives.



○ OUR IDENTITY

Founded in 1991, Secours Islamique France (SIF) is a national and international solidarity Non-Governmental Organisation (NGO) that has been working in France and around the world for more than 30 years, taking action wherever there are humanitarian and social needs to be addressed.

VISION

SIF believes in a more just and caring world where the basic needs of vulnerable people are met.

SIF draws the legitimacy of its action from a vision of humanity (women and men) as a whole and, in particular, its vulnerable condition. Human beings must serve each other. Because it is through giving and sharing that they are whole.

“The best people are those who are most beneficial to people”

Word of the Prophet



MISSION

SIF is committed to reducing poverty and vulnerability in France and around the world, without proselytising or discriminating.

SIF takes action wherever there are humanitarian and social needs that require **emergency relief, development programmes** and **advocacy campaigns**.

“(…) Whoever saves one - it is as if he had saved mankind entirely. (...)”

Quran (Surah 5, verse 32)



FIELDS OF WORK

Abroad, SIF, Humanitarian and development NGO, works mainly in four sectors:

-  EDUCATION AND CHILD WELFARE
-  FOOD SECURITY AND LIVELIHOOD
-  WATER, SANITATION AND HYGIENE
-  SHELTER AND ACCOMMODATION

In France, SIF focuses on three areas to tackle insecurity and exclusion:

-  SOCIAL EMERGENCY
-  SOCIO-ECONOMIC SUPPORT
-  PROFESSIONAL INTEGRATION AND SOLIDARITY ECONOMY

Alongside our operational aid activities, SIF has developed **advocacy** campaigns to inform and raise awareness of the public and international community, regarding the living conditions of the most vulnerable communities.

-  ADVOCACY

Our messages are primarily disseminated to policymakers in order to prompt them to find new resolutions to difficult situations.



VALUES

SIF is built on Islam's human values of solidarity and respect for human dignity, which are its core concerns:

Solidarity

Through its commitment, values and projects, SIF advocates for the creation of human solidarity that transcends both differences and borders.

We focus on solidarity and sharing with disadvantaged people, and with the organisations that support them, through partnerships.

Respecting for human dignity

SIF particularly strives to ensure respect for human dignity and, in all our solidarity initiatives and approaches, we make genuine efforts to learn about and understand the specific social, cultural and religious background of the people we support.

Furthermore, we work to ensure we can all live together in harmony with an ethic of alterity.

“Make me do good (...) and love the needy”

Invocation of the Prophet



PRINCIPLES

Ever since our creation, SIF has undertaken to respect the principles that form the basis of humanitarian action:

Impartiality & universality

- ▶ To help the most vulnerable, fairly and with humanity, regardless of origin, gender, culture, religion, political beliefs or affiliations, etc.
- ▶ To always try to reach them, even under difficult conditions.
- ▶ To also apply these principles to staff and management boards.

Neutrality & independence

- ▶ To abstain from taking sides in conflicts and crises.
- ▶ By remaining independent from any political, economic, financial or religious organisations.



Responsibility & transparency

- ▶ Towards beneficiaries to provide them with the assistance they need in the most appropriate manner, ensuring the quality of the actions implemented, particularly by considering the longer-term impact of the aid provided.
- ▶ Towards donors by using their financial support properly and conscientiously.
- ▶ More generally, by adopting a socially and environmentally responsible approach and ensuring compliance with contracts and commitments.

AUDITS AND REGULATIONS WITH WHICH SIF COMPLIES:

1. **External auditors** for the annual certification of our accounts (published on www.secours-islamique.org).
2. **Don en confiance** (Donating with confidence), a labelling body that audits non-profit organisations and foundations that receive donations from private donors. SIF has been working under this label since 2011 and is committed to upholding its governance, management and communication principles and rules of ethics.
3. **Institutional donors.**



○ CONTEXT:

Summary of external challenges around the world as in France

Conflicts that affect a growing number of countries, **natural disasters**, **deteriorating environmental and climatic conditions** force millions of people every day to move or flee their homes and leave their loved ones behind, in order to seek refuge elsewhere.

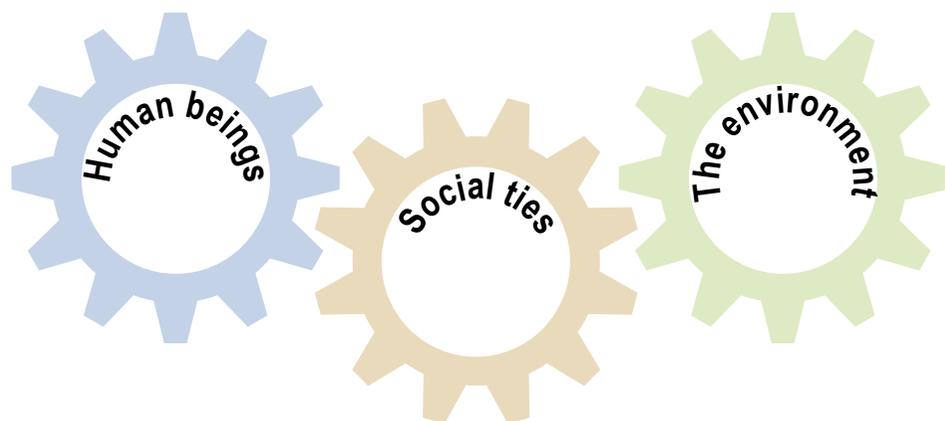
In a globalised world, the root causes restricting access to basic services and endemic poverty constitute other difficulties. The **COVID-19 pandemic** has exacerbated **poverty** and **inequalities**. At the same time, the effects of the **increased world population and its mobility** (increasing urbanisation, climatic and economic migrations) are continuously emerging. For example, **resource depletion** that could create new wars (blue gold, land not covered by rising waters, etc.).

The **terrorist threat** in all its forms, **rising identity ideologies** and **security policies** also lead to societal tensions around Islam, in particular, and differences more in general. Paradoxically, the pandemic has highlighted our interdependence and the importance of relying on each other.



All these factors are keys to understand the planetary phenomena of our time. In conjunction with issues related to gender and inequalities in access to rights, they require humanitarian and social actors to adapt their way of working, in a particularly difficult context of constraints and increased insecurity.

The different stakeholders are increasingly based on the **socio-ecological model** – also adopted by SIF - and the **need to recognise that it is the populations themselves who should decide to be in charge of their development**, around three major challenges that are always reflected in our ambition:



○ OUR COMMITMENTS: SPECIFICITIES SERVING AN AMBITION

In order to have greater impact on the living conditions of the most vulnerable individuals, SIF, through its wealth of **diversity** and **interculturalism**, seeks to be a leading humanitarian and social actor.

By keeping with our Muslim values and as an integral part of the French and international NGO network, SIF is fully committed to:



HUMAN DEVELOPMENT



LIVING WELL TOGETHER



RESPECT FOR THE ENVIRONMENT

Focusing its work on these **3 pillars**, SIF develops an approach based on human rights - and in particular on the rights of the child - and results-based management. SIF uses its experience and funding, provided mainly by the **generosity of its donors**, to conduct relevant, swift and increasingly integrated projects. In implementing these projects, we ensure that we honour humanitarian principles and **Muslim ethics** when using the donations collected.





HUMAN DEVELOPMENT

Aware of the vulnerability of human beings, SIF has chosen quality markers that are applicable to all of its programmes. SIF follows an approach tailored to the specific needs of different populations.

Our programmes meet minimum standards (CHS, SPHERE...), including human dignity, allowing both a response to basic needs and people's development.

Moreover, we ensure the welfare and autonomy of populations to whom we provide support.





LIVING WELL TOGETHER

Aware that diversity is an asset, SIF promotes and participates in solidarity that transcends differences.

The target groups of our programmes are varied and SIF makes sure that each person's specific needs and contribution are considered. We step up actions in partnership with various humanitarian and social actors.

Moreover SIF helps to respond to stereotypes that stigmatize or marginalize individuals.





RESPECT FOR THE ENVIRONMENT

Aware of the fragility of our planet, SIF takes into account the human impact on the environment and implements measures to limit it.

SIF takes into account environmental and climatic phenomena in its humanitarian and social programmes promoting solutions that increase resilience of vulnerable people to climate change.



Secours Islamique France believes in a more just and caring world where the basic needs of vulnerable people are met.





○ STRATEGIC OBJECTIVES

● MANDATE AND MISSIONS

Aim as of 1st January 2028:

SIF has strengthened its international programmes, social missions in France and its advocacy interventions by developing them in line with the SDGs (Sustainable Development Goals), including better analysis and better communication of their impacts.

INTERNATIONAL PROGRAMMES

To be achieved over the period 2022-2027:



Ensure a rapid and efficient emergency response with an intervention protocol adaptable to different humanitarian situations, in particular those linked to climate change and / or those in favour of “populations on the move”.



By emphasising the right to education and the right to protection, contribute to the realisation of the rights of children and young people, girls and boys, starting with the most vulnerable, in particular orphans.

Favour programmes integrated with other SIF themes, taking into account the socio-ecological model and the approach based on the rights of the child.





Contribute to providing access to healthy food resources that respect the habits of populations (emergency intervention or preventive nutrition) and reduce the need for food assistance (through income-generating activities), preferably in an integrated approach with other SIF themes for more impactful programmes.



Adapt our various activities in water, sanitation and hygiene according to local needs and intervention contexts.

Favour integrated approaches to other SIF themes and develop expertise on the technicality of certain solutions regularly implemented.



Apart from emergency or permanent crisis contexts, integrate shelter activities into programmes already designed on other SIF themes.

In this way, allow populations not only to shelter but also to be able to subsist in a dignified setting that provides hygiene, water and food systems (an integrated response to basic needs).



SOCIAL MISSIONS (FRANCE)

To be achieved over the period 2022-2027:



Develop the reception and support of people in a social emergency.

Increase temporary accommodation for vulnerable people, especially refugees / migrants, and strengthen food support for very vulnerable people and students in precarious situations.



As a continuation of emergency aid, enhance listening and support towards autonomy and socio-economic integration, in particular for young people in great difficulty.



Promote the solidarity economy and innovative solutions for better inclusion and professional integration of beneficiaries.



ADVOCACY

To be achieved over the period 2022-2027:



- Develop SIF's influence on public policies relevant to all our sectors of intervention in France and at the international level, in order to increase the impact of projects for the realisation of the rights of the most vulnerable populations.
- Increase the effectiveness and impact of advocacy by strengthening our different modes of action and our network (expertise, lobbying, media, mobilization).
- Support the development of influence on public policies in the countries of intervention.



QUALITY

Throughout international programmes, social missions in France and advocacy

To be achieved over the period 2022-2027:

Consolidate our data, particularly through tools and evaluations, so as to provide qualitative studies, to capitalise on and objectively improve the impact of our international, France and advocacy programmes.

- Reinforce systems for reporting complaints or suggestions from beneficiaries.
- Multiply evaluations.
- Carry out impact analyses.
- Support on references CHS Alliance (Core Humanitarian Standard), KCS (Keeping Children Safe), etc.



○ OUR GRASSROOT ANCHORING

Aim as of 1st January 2028:

SIF becomes known and recognised, thanks to its social missions, its dynamism, the promotion of its ethics, but also through its work towards diversity and education in solidarity. In this way, SIF has contributed to provide positive and concrete models and to build bridges for living well together.

To be achieved over the period 2022-2027:

- Strengthen the territorial network through institutional relations, social projects and the engagement of volunteers throughout the year, wherever SIF is present. Extend the local assistance service to the most vulnerable populations in France.
- Strengthen institutional communication and the positive image of SIF with different audiences in France and internationally.
- Communicate well together: approaches promoting living well together, gender policy for all SIF activities (promotion of women/men equality and/or equity...).
- Contribute for living well together in the field (France and internationally).
- Develop SIF's recognition among institutions in France and internationally, and strengthen its network of institutional partners.
- Develop a partnership policy corresponding to the specific features of SIF and making its institutional and operational priorities and approaches more understandable.



○ SOCIO-ECONOMIC MODEL

Aim as of 1st January 2028:

While being eco-responsible, on the one hand, SIF has integrated respect for the environment into its entire socio-economic model and in the search for resilience of the populations supported; on the other hand, SIF has adapted and innovated, by consolidating the bases of an international network, to improve and increase activities in favour of the most vulnerable people.

To be achieved over the period 2022-2027:

ENVIRONMENT

Internationally and in France

Reduce the environmental impact and increase the resilience of those supported.

- Assess environmental and carbon impacts.
- Lead specific actions to avoid degrading the environment and, if necessary, to ensure its preservation.
- Enforce activities to strengthen the resilience capacities of populations.

INNOVATION

Internationally and in France

Innovate with an eco-responsible approach, whether to strengthen our resources or to support the most vulnerable people towards autonomy more effectively, by co-building with them the solutions of tomorrow.

- Produce humanitarian and social perspective analysis.
- Encourage knowledge sharing, to favour the best solutions for the most vulnerable.



HUMAN RESOURCES

- Develop an attractive and innovative employment policy.
- Well integrate and raise awareness for new employees in France and internationally, as well as volunteers, to transmit SIF's culture and secure our actions.
- Retain and motivate our employees.
- Support our employees. Define, implement and encourage employability and job mobility.
- Optimise volunteering within our social services in France.
- Adapt and develop fair and motivating work frameworks according to our current and planned activities.

FINANCIAL RESOURCES

- Consolidate and develop the core target private donors.
- Diversify resources and expand outreach to the private sector.
- Develop the operational volume of SIF through the significant increase in institutional funds.

STRUCTURAL AND ORGANISATIONAL MEANS

- Restructure SIF activities according to the organisation set up decided.
- Continue to modernise and optimise the organisation of work and our costs, with an eco-responsible approach.
- Capitalise by strengthening our process management system.
- Capitalise with electronic management for documents and more efficient collaborative tools.
- Increase control and audit of the activity.
- Consolidate the process of continuous improvement of SIF.





SIF is aware of the vulnerability of human beings, but also that diversity is an asset and that the earth is fragile. What about you?



Take up the challenge with us for solidarity that transcends differences!





This booklet is a summary of the strategic objectives. Comprehensive versions, with results and monitoring indicators, thereof have been validated by our governance bodies.



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