

**SECOURS
ISLAMIQUE
FRANCE**

ASSOCIATIVE PROJECT & STRATEGIC PLAN 2017-2021

For solidarity that goes beyond differences



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INTRODUCTION

from the Founding President Rachid Lahlou



For its 3rd strategy, Secours Islamique France (SIF) publishes its community project and its strategic plan for the next 5 years, from January 2017 to December 2021.

For the very first time, the strategy approved by our General Meeting is presented as a booklet.

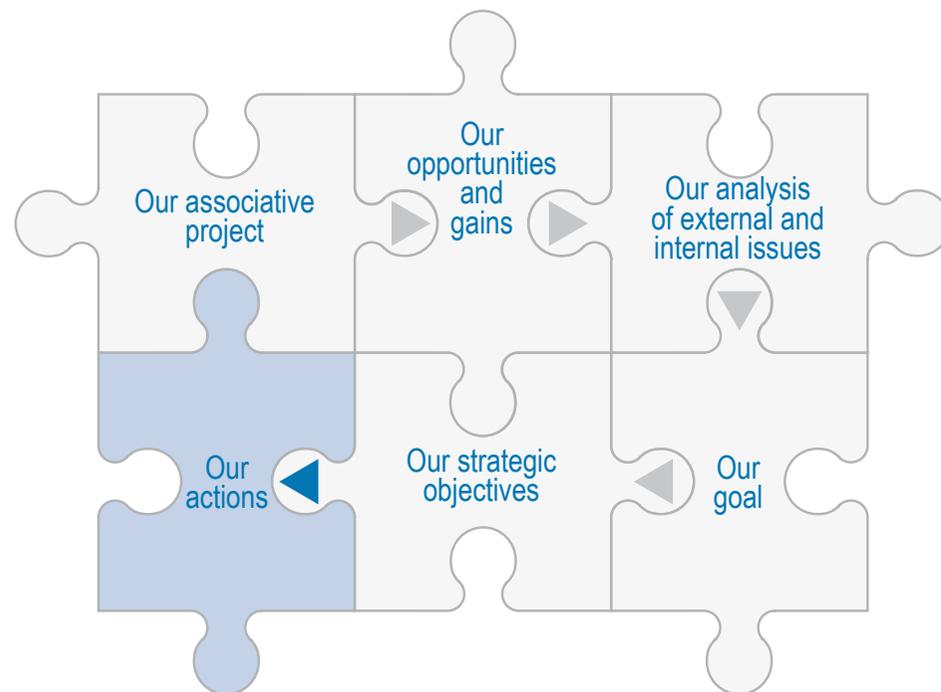
Based on our 25 years of experience, we have to ensure that the next 25 years will be devoted to the development and continuous improvement of the impact of our actions targeting the most vulnerable individuals. We will achieve this by reaching our strategic objectives while remaining faithful to our community project.

By combining the efforts of beneficiaries, donors, volunteers, employees and partners, the next 5 years will focus on human development, good “living together” and environmental friendliness, for a solidarity that transcends differences.

○ OUR APPROACH

At SIF, each strategic plan is an intensive and participatory project over a period of almost one year.

The reassessment and permanent analysis of contexts and needs enable us to reframe or readjust our work and remain focused on our goals: a consistent thread of the associative project, more rooted in objectives, which are flexible and adaptable.



○ OUR IDENTITY

Founded in 1991, Secours Islamique France is a non-governmental organization of national and international solidarity.

VISION

Secours Islamique France believes in a more caring and fairer world, where the basic needs of vulnerable individuals are met.

SIF draws the legitimacy of its action from a vision of humanity (women and men) as a whole and, in particular, its vulnerable condition. Human beings must serve each other. Because it is through giving and sharing that they are whole.

*“The best people are those who are most beneficial to people”
Word of the Prophet*



MISSION

SIF is dedicated to reducing poverty and vulnerability in France and across the world, without any proselytism nor discrimination.

It intervenes where humanitarian and social needs require the mobilization of **emergency** response as well as the implementation of **development** programmes and **advocacy** actions.

*“Whoever saves one - it is as if he had saved mankind entirely”
Quran (Surah 5, verse 32)*



FIELDS OF WORK

At international level, Secours Islamique France is mainly active in four areas:

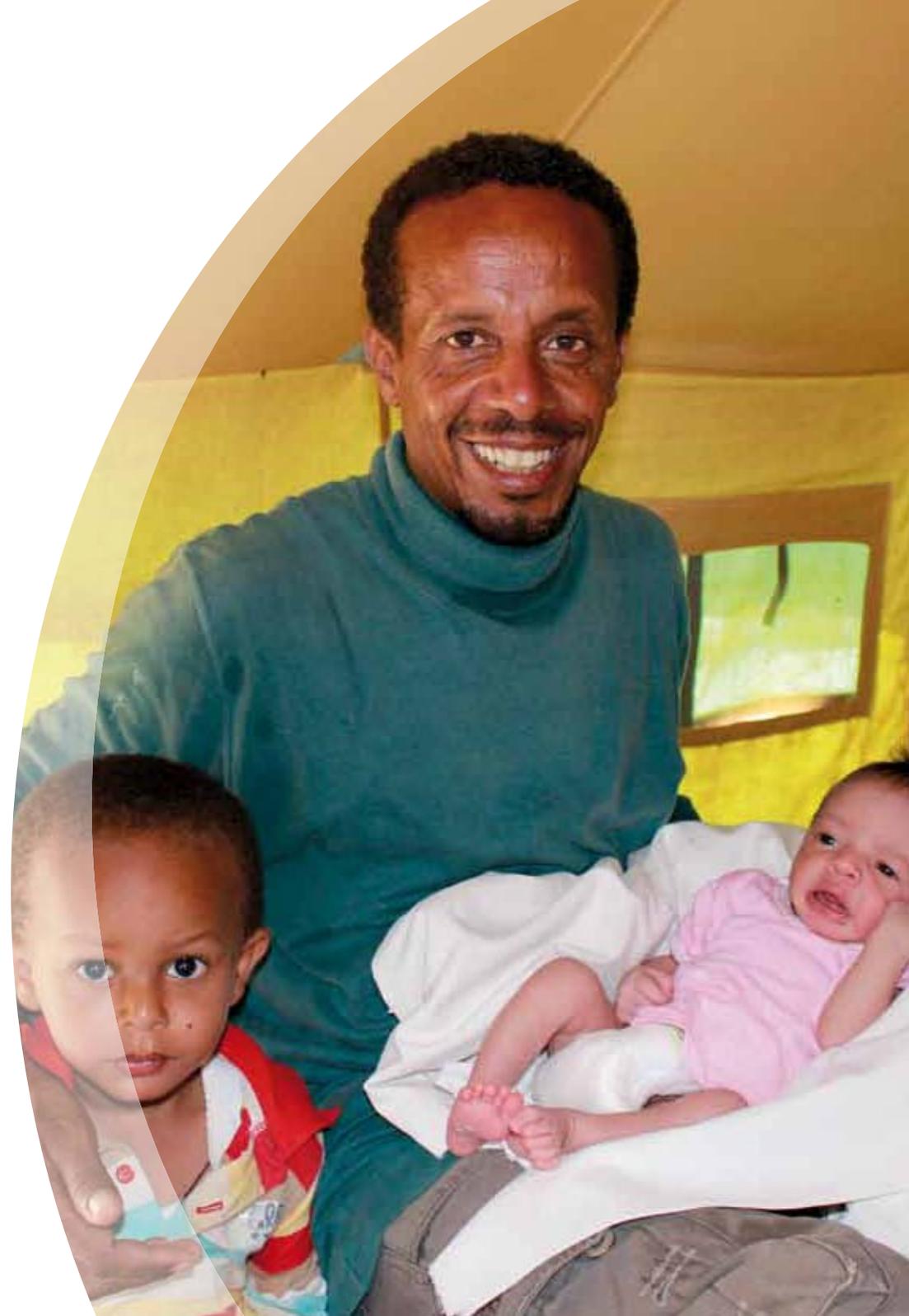
-  EDUCATION AND CHILD WELFARE
-  FOOD SECURITY AND LIVELIHOOD
-  WATER, HYGIENE AND SANITATION
-  SHELTER AND ACCOMMODATION

In France, SIF works in three areas, fighting against poverty and exclusion:

-  SOCIAL EMERGENCY
-  SOCIO-EDUCATIONAL AND PROFESSIONAL INTEGRATION
-  SOLIDARITY ECONOMY

In addition to its operational activities which provide assistance to people in need, Secours Islamique France has developed its **advocacy** in order to testify and alert the international community and public opinion on the living conditions of the most vulnerable individuals.

The messages we put forward to policy makers are aimed at pushing them towards new solutions to solve challenging situations.



VALUES

Secours Islamique France is based on Islam's human values, i.e. solidarity and respect for human dignity, which are its core concerns.

Solidarity

Through its commitment, values and missions, SIF calls for the building of human solidarity that transcends differences and borders.

Such solidarity and sharing are geared towards disadvantaged people, but also organizations that support them through partnerships.

Respect for human dignity

First and foremost, SIF values respect for human dignity. It integrates, in its solidarity actions and intervention methods, a real effort of knowledge and understanding of the different social, cultural and faith-based contexts of the helped populations.

Beyond that, SIF is committed to good "living together" according to otherness ethics.

*"Make me do good (...)
and love the needy."
Invocation of the Prophet*



PRINCIPLES

Since its inception, Secours Islamique France has been committed to the principles that are at the core of humanitarian action:

Impartiality & universality

- ▶ Assisting the most vulnerable, fairly, with humanity and without any distinction based on their origins, gender, culture, faith, sensitivity or political affiliation....;
- ▶ Always trying to reach them, even in difficult circumstances;
- ▶ Applying these principles to our bodies and staff as well.

Neutrality & independence

- ▶ Refrain from taking sides in conflicts and crises;
- ▶ Thanks to our independence towards any political, economic, financial or religious body.



Accountability & transparency

- ▶ Towards beneficiaries, to provide them with the assistance they need, in the most appropriate manner, ensuring the quality of the actions implemented and reflecting on the longer-term impact of their assistance;
- ▶ Towards donors by using their contributions with seriousness, correctness and transparency;
- ▶ Overall, with a responsible approach, both socially and environmentally speaking, and ensuring compliance with contracts and commitments.

CONTROLS WITH WHICH SIF COMPLIES EACH YEAR

1. **Auditors** in charge of certifying accounts (published on www.secours-islamique.org).
2. **Don en confiance** (Donating with confidence) is an organization that certifies and controls associations which fundraise from the general public. Since 2011, through its “Don en confiance” seal, SIF is committed to complying with principles and codes of conduct with regards to governance, management and communication.
3. **Donors** for subsidized programmes.



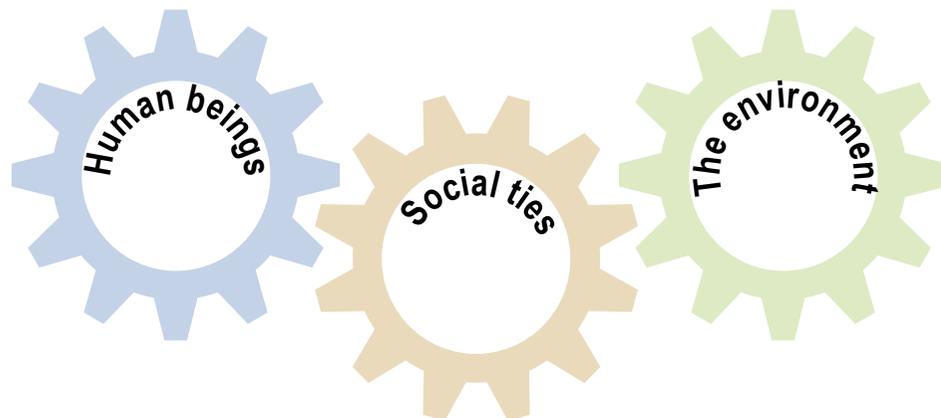
○ ISSUES

Summary of external issues

The conflicts afflicting a growing number of countries around the world point to a failure of international diplomacy. On top of natural disasters and the degradation of environmental conditions, these conflicts cause, on a daily basis, millions of people to flee their homes and leave their loved ones to find shelter elsewhere.

In a globalised world, the structural causes of both the lack of access to basic services and endemic poverty are, whether here or there, additional disruptive elements. The threat of terrorism in all its forms coupled with security policies also lead to social tensions about Islam, and sometimes to hate speech, which jeopardize the values of fraternity and can only have a negative impact on our societies.

New keys to understanding planetary phenomena of our time, all of these factors, push social and humanitarian actors to adapt their work methods around the three following major issues, which are echoed in our ambition:



○ SPECIFICITIES SERVING AMBITION

Through its wealth of **diversity and interculturalism**, Secours Islamique France aims to be a major humanitarian and social actor so as to have a greater positive impact on the most vulnerable individuals.

While being faithful towards its Muslim values, SIF is completely a part of French and global NGOs' fabric. It gives its full commitment to:



HUMAN DEVELOPMENT



GOOD LIVING TOGETHER



RESPECT FOR THE ENVIRONMENT

By focusing on these **3 pillars**, Secours Islamique France relies on its experience and its means, mainly derived from the **generosity of its donors**, to carry out fast and ambitious actions, and it wants them to be increasingly integrated. It carries out actions while respecting humanitarian principles and **Muslim ethics** when it comes to using collected donations.

SIF focuses in particular on specific **quality markers** so as to guarantee the fulfilment of its commitments.







Secours Islamique France believes in a more caring and fairer world,
where the basic needs of vulnerable individuals are met.



HUMAN DEVELOPMENT

Aware of the vulnerability of human beings, SIF has chosen quality markers that it applies to all of its programmes. It follows an approach tailored to the specific needs of different populations. It meets minimum standards, including human dignity, allowing both a response to basic needs and people's development. It ensures the welfare and autonomy of people to whom it provides support.

Quality markers:

Approaches adapted to the specific needs of people (e.g.: refugees, displaced, disabled people, children, nursing mothers, etc.) and cross-analysis according to gender and age.



Public and gender/age markers

Links made between what is related to emergency situations and support people move towards sustainable solutions and towards reducing risks associated with disasters.



Continuum marker

Welfare protection and control procedures, by understanding and using the legal framework that applies to the people to whom support is given, and by identifying the main threats to which they are exposed.



Protection marker





GOOD “LIVING TOGETHER”

Aware that diversity is an asset, SIF promotes and participates in solidarity that transcends differences.

The target groups of its programmes are varied and SIF makes sure that each person is taken into account and helped. It steps up actions in partnership with various humanitarian and social actors. It helps to respond to stereotypes that stigmatize or marginalize individuals.

Quality markers:

Joint actions with other actors to collaborate within the framework of our humanitarian and social programmes.



Good collaboration marker

Communications in response to common beliefs, in the light of humanitarian and social data.



Good communication marker





RESPECT FOR THE ENVIRONMENT

Aware of the fragility of our planet, SIF takes into account the human impact on the environment and implements measures to limit it. It takes into account ecological phenomena in its humanitarian and social programmes with solutions for the adaptation of people who face climate change consequences.

Quality markers:

Implementation of internal process and procedures to reduce the negative impact of each intervention (social missions or work carried out at the Headquarters).



Environmental and ecological impact marker

Actions minimizing the environmental and ecological impact or increasing people's resilience in the face of climate change.



Resilience marker





○ STRATEGIC OBJECTIVES

○ INTERNATIONAL MISSIONS

Forecast for 1st January 2022:

SIF increased its volume of activity, improved the quality of its actions and its impact on the most vulnerable individuals, developed its actions in an «emergency / post-emergency / development / risks reduction associated with disasters» circular logic. SIF multiplied innovative approaches incorporating commitments related to faith-based donations.

Objectives to achieve between 2017 and 2021:

Developing SIF's volume of operational activity abroad

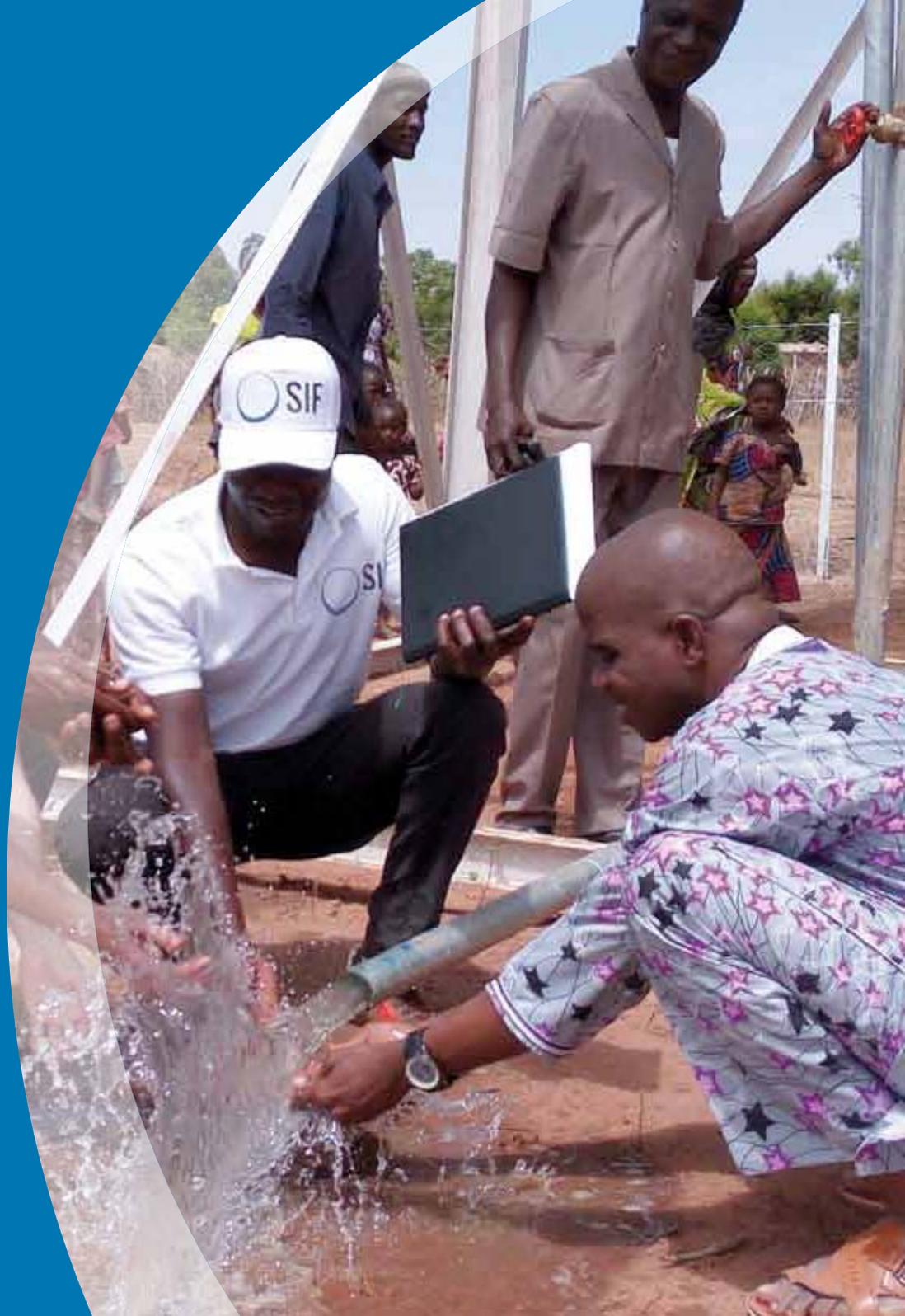
▶ The operational volume has been increased through both an endogenous (increase in the operational volume of existing missions) and exogenous (opening of new missions) logic.

Making SIF refocus on “its core business” (i.e. its 4 thematic priorities) and promoting consistent and integrated approaches (at local, national or sub-regional level) in order to enhance the quality of SIF's international actions by adressesmeeting the needs of the most vulnerable individuals.

▶ The quality of SIF's international actions has improved and all of SIF's international activities comply with CHS (Core Humanitarian Standard) quality standards in line with the Sustainable Development Goals, and promote “living together”.

Becoming one of the leading French NGOs in all four of SIF's core businesses and developing innovative actions for the most vulnerable individuals, which will contribute to strengthening the resilience of “people on the move”.

▶ Its peers and donors alike identify SIF as a key humanitarian actor with respect to assisting



“people on the move” and as a major actor in the areas of water, hygiene & sanitation, food security, education and in promoting child welfare and providing shelter and accommodation.



Increasing the impact, sustainability and humanitarian nature of projects related to “faith-based” donations by truly integrating them into global strategy missions. ► Projects related to



faith-based donations are the “operating window” of SIF with regards to transforming charitable work into humanitarian work.



When integrated into SIF’s humanitarian actions, they are ethical, environmentally friendly and respectful of the country’s economic and social context.



Improving the capacity of SIF to adapt its modus operandi to different humanitarian situations and ensure that actions are implemented in a circular “emergency / post-emergency / development / risks reduction associated with disasters” logic.



► SIF is able to adapt operationally to contextual changes, in particular those related to climate change, and respond professionally to different types of humanitarian needs.



Developing a partnership policy corresponding to the specificities of SIF, allowing its operational priorities and logic to be clearer. ► SIF has a frame of reference in terms of partnership, thanks to which it can strengthen existing partnerships and develop new ones both with local and large international NGOs.



○ MISSIONS IN FRANCE

Forecast for 1st January 2022:

As SIF is strongly ingrained at national level, it has structured its activities for various target groups by way of poles, especially its actions for the inclusion of struggling youth - a real challenge for SIF - and for the benefit of refugees/migrants.

Objectives to achieve between 2017 and 2021:



Developing reception and support of target groups in social emergency. ► In every department where it is active, SIF has created at least one tool that responds to emergency needs.



Developing social, educational and professional integration, as well as training, in particular for young people in great difficulty.



► All of SIF's structures have been extensively provided with integration tools in order for people who are given support to be self-sufficient.



Innovating with regards to solidarity-based economy, so as to support actions in a more efficient and environmentally friendly way, for better empowerment of the beneficiaries, with innovative SIF specificities to cover other needs and obtain funding. ► SIF has set up structures of solidarity-based economy and contributed to the creation of structures through micro loans.



Extending the service of proximity assistance to the most vulnerable populations across France. ► SIF has opened new branches in the provinces and in French overseas departments, and has made relays from provinces more active in accordance with the plans to combat poverty and exclusion and promoting "living together".



○ ADVOCACY MISSIONS

Forecast for 1st January 2022:

SIF has adopted a more offensive and proactive advocacy approach towards political decision-makers through its points of view, testimonies and analyses, some of which are expected by the social sector and the media.

Objectives to achieve between 2017 and 2021:

Valuing the contribution of SIF in achieving Sustainable Development Goals and becoming an integral part of the 2030 Agenda. ► SIF presented a qualitative and quantitative analysis regarding the access that the most vulnerable individuals have to basic services based on the human development index and the humanitarian and social standards for each of its 7 areas of intervention. SIF presented an integrated management system for access to basic services, and promoted results allowing greater social cohesion and good “living together”. SIF systematically highlighted the results of its programmes which allow beneficiaries to adapt to climate change, and valued its carbon impact mitigation actions for all of its actions.

Offering SIF’s expertise to a “France and international transversal topic” for which it produces an annual barometer.

► SIF enjoyed the evolution of trends from one year to another through the exploitation of data and production of barometers. SIF was able to alert the authorities and recommend measures to be adopted.

Reinforcing SIF’s position on specific topics. ► SIF capitalized its publications on recurring subjects and reduced its period of institutional positioning.



○ ANCHORING

Forecast for 1st January 2022:

SIF strengthened its stakeholders' adherence to its associative project, with a better highlighting of its ethics and specificities. SIF is a dynamic association which is known and recognized not only thanks to its humanitarian and social action, but also thanks to the work it carries out to uphold diversity and education promoting solidarity, which helps to provide positive examples.

Objectives to achieve between 2017 and 2021:

Strengthening the attractiveness of SIF as an organization.

► SIF is seen as a key actor in France and at international level, one that people wish to support for its humanitarian and social action and/or its faith-based nature.

Conducting local actions of citizenship, solidarity and exemplarity, in partnership with collectives for the promotion of good "living together".

Enhancing SIF's local institutional anchoring both in France and internationally. ► SIF took part in the transition of donors and international organizations towards more local partnerships. In France, SIF has developed its regional anchoring.

Building potential bridges with networks of Muslim faith-based associations and interfaith associations.



○ SOCIO-ECONOMICAL MODEL

Forecast for 1st January 2022:

SIF has adapted its structure and organization to its strategic objectives and laid the foundation for an international network, allowing it to improve and increase its activities aimed at the most vulnerable individuals.

Objectives to achieve between 2017 and 2021:

Human resources

- Replacing volunteering which is at the heart of the association's workings.
- Developing an attractive employment policy.
- Defining, implementing and encouraging employability and business mobility.
- Developing a hiring policy for junior talents abroad and work-study students in France.

Financial resources

- Diversifying and increasing SIF's financial resources and expanding the outreach to the private sector.
- Strengthening through innovation and increasing SIF's private donations, while consolidating its core target donors.

Organisational means

- **Modernizing/optimizing the way work is organised, with a responsible approach environmentally speaking.** ► SIF has dematerialised its internal tools and revised its procedures.
- **Consolidating SIF's permanent improvement process.** ► SIF has implemented tools guaranteeing continuous improvement, with a controlled development of activities.





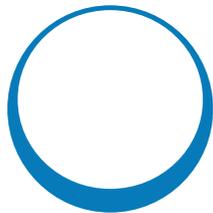
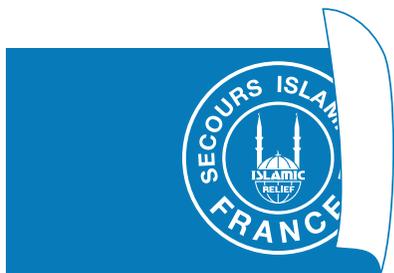
SIF is aware of the vulnerability of human beings, but also that diversity is an asset and that the earth is fragile. What about you?



Take up the challenge with us for solidarity that goes beyond differences!



This booklet is a summary of the strategic objectives. Comprehensive versions thereof have been validated by the authorities.



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